The AFL’s Community Education Program is an interactive face-to-face education program that covers the following topics:

- Alcohol and binge drinking
- Illicit drugs in sport, and
- Respect and responsibility

For many years the AFL has used football as a mechanism to promote a range of socially responsible programs to the broader community. The AFL Community Education Program is committed to designing resources and programs that educate young men on the issues of alcohol and binge drinking, the dangers of illicit drug use, and respectful relationships.

Who should attend?
The education program is aimed at the playing group with a particular focus on 16-25 year males; however, all club administration staff are also welcome to attend. Participants must be aged 16 years and over.

Cost
There will be no cost to clubs to participate in this program. The AFL has formed a partnership with the Department of Regional Australia, Local Government, Art & Sports, FaHCSIA and the Department of Health and Ageing, which cover all costs.

Facilitators
The program will be facilitated by an ex-AFL player and a co-facilitator.

Benefits of undertaking the program

- Provides clubs with access to education programs that are delivered to AFL clubs
- Assists in developing the knowledge of individuals and club staff on alcohol, illicit drugs and respectful relationships with women
- Contributes to broader cultural change strategies being undertaken by clubs
- Contributes to risk management for clubs as increased scrutiny is something faced by all Australian Football participants
- Working to create healthy, safe and inclusive sporting communities
- Assists the club in working to attract future sponsors, volunteers and players

Session availability
The Community Education Program is flexible in regards to where and when it can be delivered. Each session runs for approximately 90 minutes, which includes a short post-session survey. The program has been designed to minimise the inconvenience to clubs. It is anticipated that the only burden on clubs will be to pick a date and ensure the attendance of the players.

Equipment required
The AFL will provide all equipment necessary to deliver the program.

For additional information or to book your club in for a session please contact:

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