



**AFL INTERNATIONAL CUP**  
**WELCOME TO THE WORLD OF AFL**  
**AUGUST 12 - 27, 2011**

## Message from British High Commissioner

I am delighted to see a Great Britain team competing in the 2011 International AFL Cup.

AFL is a great game which I have begun to follow enthusiastically since moving to Australia. It's a fantastic spectator sport with its pace, fast flowing movement and high scores.

This is a great year for the friendly rivalry between our two sports mad nations, with the Ashes and the Rugby World Cup. And just under a year away is the magnificent prospect of the London Olympics, where I'm sure we're going to see British and Australian teams doing well in the medals table. So it's good to see AFL staging an international tournament too.

I know there will be plenty of Brits to cheer their team on at their matches in Sydney and Melbourne. I'm sure it will be a great competition.

**Paul Madden**  
**British High Commissioner**

