



Guernsey it up!

Key Learning Area
The Arts

Year levels
Prep to Grade 2

Activity overview

Students will develop an understanding of 'branding' while investigating and creating AFL team guernseys. They will look at the use of symbols, icons, colours and patterns in identifying and making their team's guernseys.

In the course of creating their own AFL football team guernsey, students will develop their fine motor skills using a paper-based combination of mosaic and collage techniques to create artwork with texture. They will need to select the appropriate team colours and make mosaic squares from paper. Students overlap each mosaic square onto their fixed guernsey design. This effect creates a textured appearance while developing the students' art skills and exposing them to different techniques.

Students who do not currently support an AFL team may adopt a team or have the teacher assign teams so that all teams are represented.

Time required

Approximately 135 minutes

Materials

- Coloured paper in all AFL team colours
- Class set of scissors
- Pictures of AFL club guernseys (provided in the Resources section of the AFL CD-ROM)
- A variety of AFL posters, photographs and books
- A3 paper for base of collage
- Cardboard stencil of a guernsey that covers the A3 base page. If the class is large, create a couple of stencils.
- Class set of grey leads, pencils and coloured felt-tip markers
- Class set of paste/glue and brushes
- Class set of rulers
- Computers for extension activity

Preparation

Ensure all materials are readily available for students to use. It will be useful to have pre-cut squares available for student use.

Ensure the pictures and stimulus materials such as AFL club guernseys are displayed. Also display any other stimulus material of AFL images, including photographs and posters.

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The stencil/s need to be prepared and readily available to students.

On each table have:

- scissors
- coloured paper
- paste and brushes
- rulers
- A3 paper (one sheet per student) for outline of the guernsey
- coloured felt-tip markers or pencils for the outline of the guernsey.

Activity steps

Activity 1

Discuss what 'branding' is. Ask: Why do different sports teams have different names, logos, icons, songs, colours and patterns? Discuss and explore the placement of logos.

Discuss why football teams have different uniforms. Ask: How do the different uniforms make them easy to identify? Discuss colours, patterns, logos, icons, and different fonts.

Look at the pictures of guernseys, and other AFL posters and photographs, displayed in the classroom. Encourage students to observe exactly how many stripes are on each side, which way the stripes and patterns are placed, logos and any other details and markings.

Activity 2

1. Explain the activity to students; that is, that they will be using the mosaic technique to make a copy of their team's guernsey using coloured paper squares provided to create the patterns. If time is limited, this activity can be completed with partners. Students will use the mosaic squares provided and then paste them onto a paper guernsey shape in a collage effect.

Have students choose the appropriate colours for their team's guernsey. Help students cut each coloured sheet into two-centimetre squares. Ensure they are aware of the size and how important it is to cut in straight lines. Students can use rulers to help in this activity. Younger students may need to use larger squares.

2. Some students may engage in cutting their mosaic paper squares, to supplement those provided. Other students can prepare their guernsey outlines on the A3 sheets of paper using the stencil/s. Demonstrate how to trace around a stencil and the pressure needed to ensure the stencil doesn't move. Older students could draw their own guernsey outline.

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3. Students carefully pencil in their team's guernsey patterns using a ruler where necessary. Once finished, students start to paste their appropriately coloured mosaic paper squares onto their guernsey. It is easiest if they apply paste to one section of their guernsey at a time, staying in the lines (approximately 10cm squared), and then press the appropriate colour mosaic squares onto the section making sure each square overlaps.

Students continue this process until the entire guernsey is covered. If necessary, help students cut other shapes for logos and symbols that can be pasted onto the mosaic after the base is constructed.

4. Cut out the guernsey outlines. Display the guernseys using a clothesline and pegs in the classroom or around the school during the football season.

Assessment ideas

- How well were students able to prepare their guernsey?
- How successfully did the students plan and create their artwork?
- How effectively have the students been able to select, arrange and make choices about how they are going to complete their artwork?
- Have the students developed and/or increased their fine motor skills and techniques, such as cutting straight, tracing around a stencil, drawing designs and pasting?
- How well were the students able to discuss characteristics of their artwork and the process they used with others?

Optional extension

Students design a new guernsey for their team using previous historical designs as a starting point.

Students research their AFL football team's guernsey using the AFL official websites and add sponsors, logos, player numbers and mascots and share the information in a poster display for the classroom or a display place in the public areas of the school.

Students use a computer program to generate the writing for their guernseys, trying to best match the font, size and colour of written text.